



EFG Investor Day

Sustaining profitable growth, achieving scale

12 October 2022 – Zurich

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Our leadership team



Global Business Committee

Executive Committee



Giorgio Pradelli Chief Executive Officer



Politis
Chief Financial
Officer & Deputy CEO

Dimitris



Vassiliki Dimitrakopoulou Head of Regulatory Affairs, Head of Legal & Compliance (a.i.)



Martin Freiermuth Global Chief Operating Officer



Maria Leistner Head of Legal & Compliance (starting Nov. 2022)



Enrico Piotto Chief Risk Officer



Harald Reczek Head of Investment Solutions

Regional Heads



Albert Chiu Asia Pacific



Sanjin Mohorovic Latin America



Franco Polloni Switzerland & Italy



Patrick Ramsey Continental Europe & Middle East



Richard Thomas United Kingdom

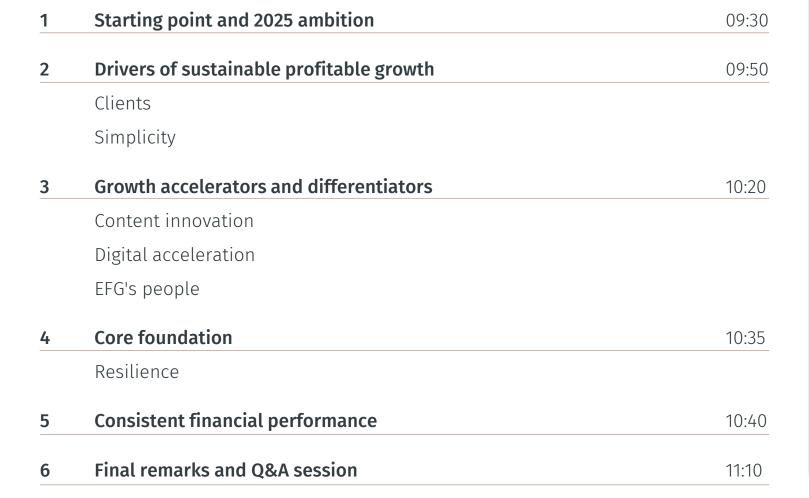


Anthony Cooke-Yarborough Private Banking Chairman



Kurt Haueter Head of Global Markets & Treasury

Investor Day 2022: Agenda





G. Pradelli



G. Pradelli A. Chiu F. Polloni R. Thomas P. Ramsey S. Mohorovic



M. Freiermuth



H. Reczek K. Haueter M. Afzal A. Cooke-Yarborough



M. Freiermuth D. Stucki





I. Archimandriti



V. Dimitrakopoulou



E. Piotto



D. Politis



All Global Business Committee members



Via video On stage



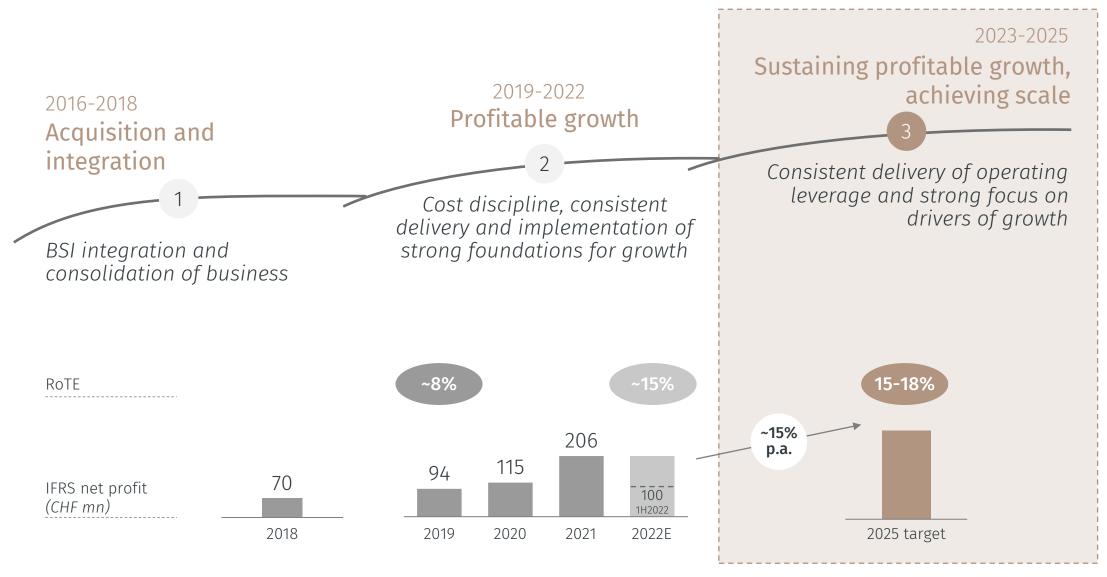
Starting point and 2025 ambition

Giorgio Pradelli

Chief Executive Officer

2025 ambition Sustaining profitable growth, achieving scale





2019-22 value creation story



Prerequisites for value creation



- Superior service and impartial advice delivered by our distinctive CROs
- Holistic product offering and open architecture model



- Robust risk management and compliance framework
- Operational and financial resilience in a challenging macro environment

What EFG has delivered



- ~5% NNA growth p.a.
- +5bps revenue margin to ~85bps

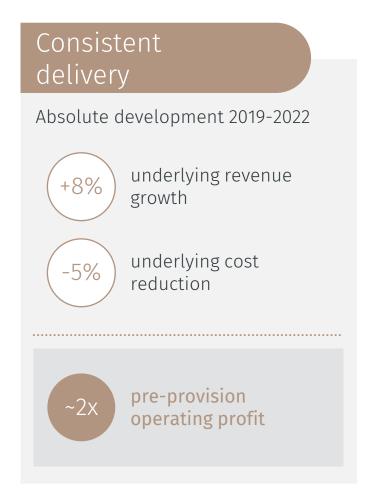


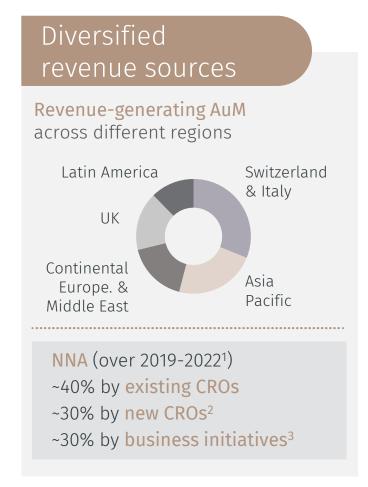


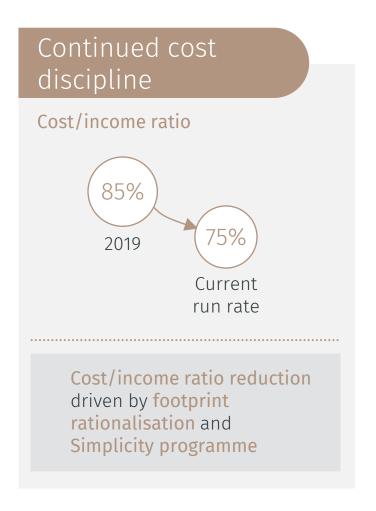
- Doubling of pre-provision operating profit
- 10ppt. cost/income ratio reduction

Entering the new strategic cycle from a position of strength









¹ Based on time period of 2019 to 1H2022

² Hired since 01 January 2019

³ Business initiatives include Shaw and Partners, Dubai, Portugal

Well positioned to benefit from growth trends across geographies and segments





Growing attractive industry

financial wealth by 2025

global growth of financial wealth



Growth across all market stages

financial wealth growth in mature markets

financial wealth growth in growth markets



Growth across all client segments

+ / % UHNWI growth

HNWI growth

+4% **Affluent** growth



Growth in sustainable investing

sustainable invested **assets** by 2025

global growth +17% of sustainable investments

Note: All numbers as approximations; data showing expected growth of financial wealth (excluding wealth below CHF 1mn) CAGRs 2022-25. Financial wealth defined as sum of currency & deposits, bonds, loans, equities, life insurance, pensions, financial derivatives and other accounts receivable, excluding real assets and liabilities; sustainable invested assets comprised by short and long-term securities, listed/investment fund shares, as subset of financial wealth excl. life insurance, pensions, non-listed equity, incl. wealth below CHF 1mn.

Client segments with following definitions: UHNW > CHF 100mn AuM, HNW CHF 3-100mn AuM (split in HNW CHF 3-30mn AuM and Upper HNW CHF 30-100mn AuM), Affluent clients < CHF 3mn AuM; Source: BCG Global Wealth Market Sizing 2022, BCG analysis, sustainable invested assets as per Moody's/Reuters/Sim fund criteria for bonds/listed shares/investment funds, respectively

2025 ambition focused on accelerating profitable growth



Drivers of sustainable profitable growth



Clients

Client centric approach leveraging unique CRO model



Simplicity

Improving operating leverage via simplification

Growth accelerators and differentiators



Content innovation

Enhancing quality and enriching product offering to drive profitability



Digital acceleration

Embracing digital experiences and driving technological scalability



EFG's people

Fostering a culture in which people thrive and create value for our clients

Consistent financial performance



NNA growth

Continued revenue growth and diversified revenue streams



EPS growth

Consistent delivery of increasing profitability

Core foundation



Compliance and risk management

Robust compliance and risk management framework



Operational and financial resilience

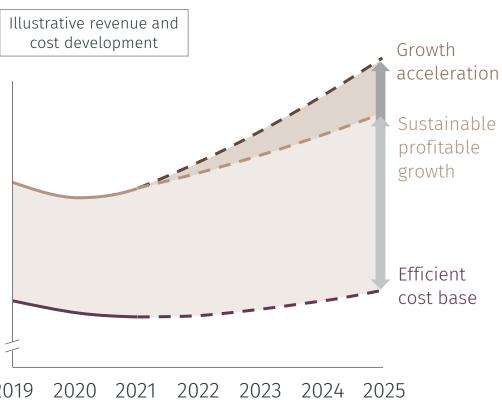
Strong balance sheet and quick adaptability

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Accelerated revenue growth and cost discipline drive increased operating leverage

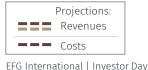






Building on economies of scale to reach a new level of operating leverage

- We have managed to build a strong and scalable engine of growth based on our ability to create economies of scale
- We strive to increase CRO portfolio volumes and AuM in existing booking centres



Delivering on 2019-2022 plan, ready to reach ambitious yet realistic 2025 targets



Financial targets	2022 targets	indicators ¹	2025 targets ²
NNA growth	4-6% p.a. ³	~5% p.a. ³	4-6% p.a. ⁴
Revenue margin	85bps	~85bps	85bps
Cost/income ratio	72-75%	~75%	69%
RoTE	>15%	~15%	15-18%

2022

Latest performance

¹Current run rate unless otherwise indicated

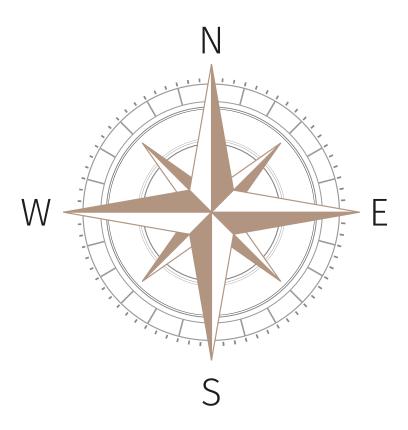
² Based on underlying profit metrics

³ Compound Annual Growth Rate (CAGR) over the period 2019-2022

⁴ Compound Annual Growth Rate (CAGR) over the period 2023-2025

Entering the next strategic cycle with a clear purpose and vision





Our purpose

"Empowering entrepreneurial minds to create value – today and for the future."

Our vision

"As a leading Swiss private bank, we want to use our unique client approach to create sustainable and profitable growth."

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Drivers of sustainable profitable growth

Clients

Client centric approach leveraging unique CRO model

Clients at the centre of our value proposition



EFG's value proposition



Global reach, local know-how



CROs with strong client focus



Holistic client solutions

Distinctive brand

"Bringing entrepreneurial thinking to Swiss private banking"

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Meeting the needs of our clients and next generations: Strategic approach to sustainability





Our responsibility as an asset allocator

Allocating capital on behalf of our clients with an increasing focus on responsible investing to help drive sustainable development

Responsible investing

ESG-related research and expertise



Our responsibility as a **firm**

Meeting the expectations of all our stakeholders and strengthening our sustainable business model

Commitment to our people

Our social commitments

Commitment to the environment

Responsible Business Conduct



Business Code of Conduct

Corporate Values

Code of Ethics

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Clients benefit from unique entrepreneurial approach of CROs...

... embedded in EFG's values

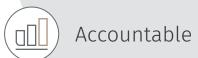
Entrepreneurial approach to provide independent and **impartial** advice for holistic product offering

defined risk and

compliance framework

1. Focus on clients' needs

2. Long-term client relationships Partnership with clients driven by tailored solutions and senior expertise







CRO model

4. Dedicated **Fully-empowered** specialists within support functions

3. Transparent and competitive compensation

Building own team with competitive variable compensation based on performance and conduct



Solutiondriven



Partnershiporiented

Building on our strong track record in attracting talented CROs



Good hiring momentum

>70

new joiners gross p.a. over last 3 years¹ Attracted top performers

50%

of NNA delivered by new hires² Increased productivity

>300_{mn CHF}

revenue-generating AuM/CRO (approx. +40% in 3 years)³

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¹ Hired since 1 January 2019; CRO hired in 2019: 161; in 2020: 76; in 2021: 74

² From 2019 to 2021, includes business initiatives (Dubai, Portugal), excludes Shaw and Partners

³ From CHF 224mn in 2019 (excluding Shaw and Partners) to CHF 316mn in 2021 (excluding Shaw and Partners and CROs hired in 2021)

Ambitious CRO goals to drive future growth





2025 guidance

NNA generation by new joiners¹

10-15% growth of AuM/CRO by 2025²

Hiring CRO teams with sizeable portfolios



Strong executive management involvement (incl. roadshows) to attract top tier CROs



Systematic hiring approach leveraging strategic recruiting team and distinctive CRO model



Structured hiring process incl. regional hiring boards and pipeline management

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¹ From 2019 to 2021, includes business initiatives (Dubai, Portugal), excludes Shaw and Partners

² For period from 2023 to 2025; excl. Shaw and Partners

Developing the next generation of CROs to support growth



Focused hiring of top talent

Enhanced hiring efforts to attract junior CROs and high potential candidates

2

Active support to encourage progression to CRO path

Supporting CSOs and top talent to encourage career development and move towards CRO position

Defined career paths and development plans

Clear pathways with opportunities upon achievement of targets, a continuous learning curriculum, both within EFG and broader topic areas

Structured succession planning

Proven 3-year succession plan as integral part of CRO model, including early identification and integration of junior CROs to ensure smooth transition of client relationships

Tailored service models upgrading client experiences



Share of EFG's AuM¹



UHNW clients

Holistic and tailored product proposition with fast-track service model



HNW clients

High-quality personalised product offering and streamlined access incl. upgrading



Affluent clients

Access to more sophisticated products incl. seamless experience

- High-quality digitally augmented service tailored to clients' needs
- Higher value products available to more clients
- Dedicated teams with stronger commercial focus
- Faster turnaround and scalability via digitalisation

UHNW clients: Enhancing service offering





Tailored proposition

Increasing number of individually tailored, sophisticated solutions (e.g., wealth planning, alternatives, credit structuring) through open architecture and expanded offering



Fast delivery

Accelerating request management through improved prioritisation guidelines and streamlined and digital processes to fast-track deal conversion (from proposal to decision) to meet holistic client needs



Top deal team

Team of top crossfunctional specialists and experts, proactively developing relationships with key existing clients and prospects



EFG's CROs Video

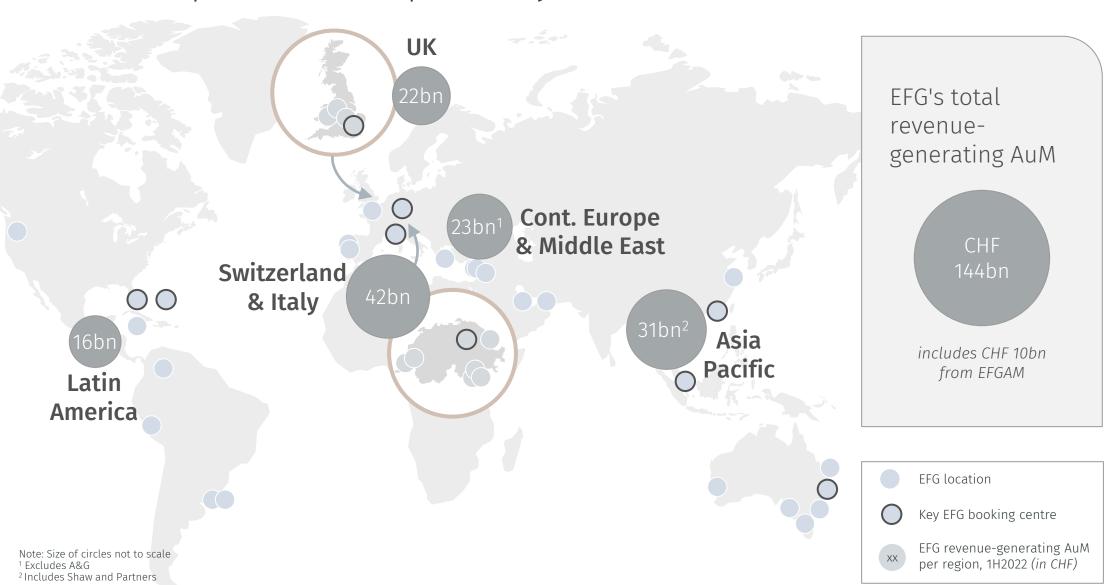


EFG's CROs and Heads of Private Banking

Global footprint ensures proximity to clients

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Franco Polloni Head of Switzerland & Italy Region



Patrick Ramsey
Head of Continental Europe &
Middle East Region



Richard Thomas
Head of UK Region

Business Regions

Video



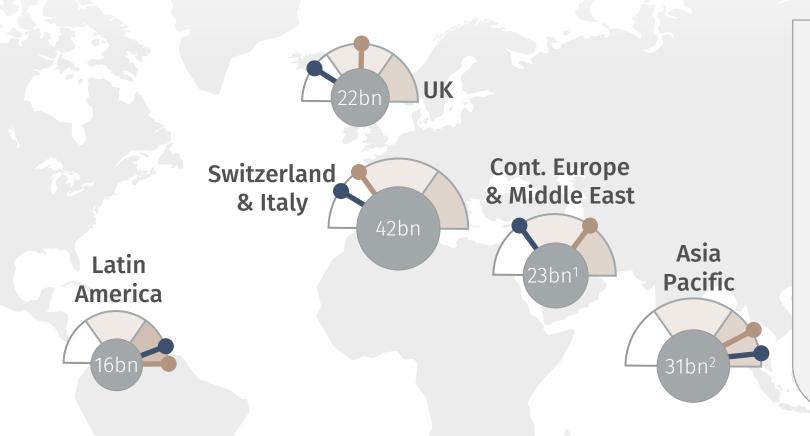
Albert Chiu Head of Asia Pacific Region



Sanjin Mohorovic Head of Latin America Region

Pursuing growth and critical mass across all business regions





Key growth levers

- CRO-led growth
- Expansion and growth in strategic markets
- Superior service and holistic product offering

Note: Size of circles not to scale; showing market numbers of Swiss/UK financial centre (onshore + cross-border financial asset view), total AuM (CHF 144bn) includes CHF 10bn from EFGAM



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¹Excludes A&G

² Includes Shaw and Partners

³ Financial wealth by region (excluding wealth below CHF 1mn), defined as sum of currency & deposits, bonds, loans, equities, life insurance, pensions, financial derivatives and other accounts receivable, excluding real assets and liabilities; source: BCG Global Wealth Market Sizing 2022



Drivers of sustainable profitable growth

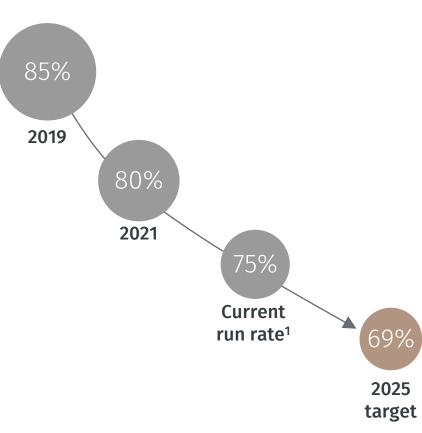
Simplicity

Improving operating leverage via simplification

Maintaining cost discipline and efficiency gains over the next strategic cycle







2019 - 2022

Continued cost reduction and efficiency improvements

- **Discontinued operation** of underperforming booking centres
- Reduced process complexity and simplified operating model
- Improved cost management and monitoring capabilities

2023 - 2025

Delivering efficiency in volatile environments

- Continuation of Simplicity programme, including identified cost rationalisation levers
- Improving productivity and efficiency through automation and digital acceleration
- Further strengthening cost governance to closely monitor progress of identified cost measures

Simplicity programme to deliver cost benefits in four areas



1 Digitalisation and automation

2 Overall rationalisation 3 e2e process centralisation 4 Front-to-back client lifecycle



Revamping IT demand

Further developing cloud-based

data layer and simplified

Scaling up robotics capacity

software architecture

management

- initiatives
 - initiatives

- Applying cost discipline (e.g., IT outsourcing)
 - Further simplifying real estate footprint

- Consolidating and rightsizing support functions
- Lean process optimisation without IT investments
- Optimising product portfolio to deliver efficient support



- Optimising handling of alert and adverse news incl. data analytics/AI
- Advancing client lifecycle management to address key KYC processes

cost benefit to be realised by 2024 as first phase of simplicity programme

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Simplicity

Video



Martin Freiermuth
Global Chief Operating Officer



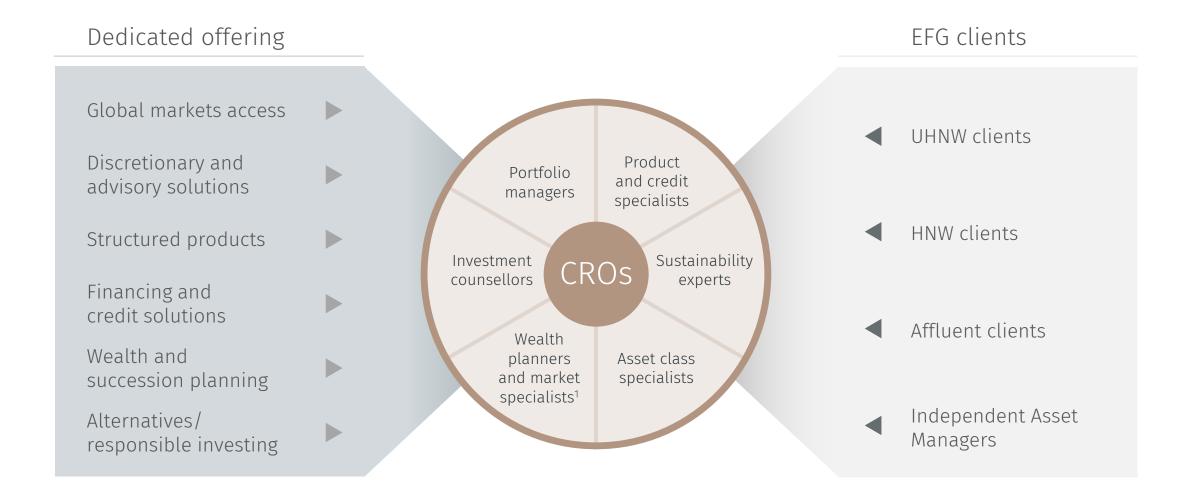
Growth accelerators and differentiators

Content innovation

Enhancing quality and enriching product offering to drive profitability

Holistic product offering tailored to client needs



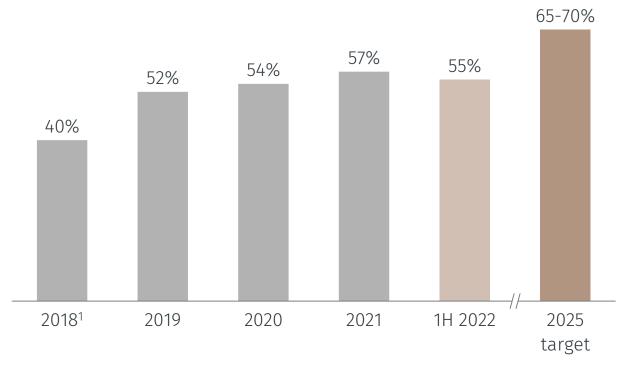


Building on a positive momentum in mandate penetration



Evolution of mandate penetration

Penetration of advisory, discretionary mandates and funds as % of AuM, excluding loans and IAM business



High-quality advice supporting clients' needs

- Open architecture ensuring tailored offering
- Tailwinds from favorable regulatory developments

Sustainability as integral part of the investment advice to clients





Proactively **engage with clients** to understand
their approach to
sustainability



Enhance in-house training, expertise and ESG-related research



Capitalise on investment process incl. **responsible investment offering** and distribution

Engaging with clients, leveraging client-centric CRO model and strengthened service model

ESG-related training, research and publications, active participation in industry initiatives incl. VAV¹ Proprietary ESG rating methodology GRIP², integration of ESG criteria into investment process

¹ Association of Swiss Asset and Wealth Management Banks

² Global Responsible Investment Platform

Content innovation based on four pillars





Investment Solutions

- Expansion of ESG and Alternatives offering
- Growth of advisory, discretionary mandates and fund penetration (ambition of 65-70% by 2025¹)



Global Markets & Treasury

 Bring institutional content, specialist know-how and trading expertise to our private clients and independent asset managers 3



Wealth Solutions

- Positioning of Wealth Solutions to UHNW clients
- Build on trust capabilities in Jersey, Singapore and the Bahamas

4



Credit Solutions

 Leverage our strength in Lombard lending, mortgages and sophisticated structured credit for our UHNW clients



Content innovation

Video



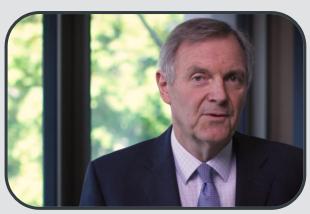
Harald Reczek
Head of Investment Solutions



Kurt Haueter
Head of Global Markets & Treasury



Moz Afzal
Chief Investment Officer



Anthony Cooke-Yarborough Private Banking Chairman

EFG stands for independent advice, sophisticated solutions and client proximity



L



Independent advice

- Open product architecture
- Holistic advice across asset classes



Sophisticated solutions

- Institutional-like investment process
- Extensive inhouse research capabilities

3



Client proximity

- Products and services tailored to client needs
- Access to local CRO knowhow with global experts

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Growth accelerators and differentiators

Digital acceleration

Embracing digital experiences and driving technological scalability

Digital acceleration supports delivery of profitable growth



5-pillar digital strategy...

- 1
- Client, user and CRO experience
- 2 (Value from data
- 3 (S) Efficiency and simplicity
- 4 Core banking platform
- 5 (Cyber-security

...directly impacting key business metrics



Clear roadmap to achieve digital acceleration and improve operational efficiency



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Focus up to 2022

Improving CX / UX and operational efficiency

Rolled out T24¹ phase 1

- Established ESB/ODS² as full integration tools to facilitate third-party integrations
- Enhanced IT security and GRC³ tool

Reinforcing our

technological core

- Upgraded credit horizon landscape
- Upgraded client lifecycle⁴ by enhancing ability to tackle financial crime risks
- Gained operational efficiencies via RPA (robots) and BPM (workflows)

- Implementing CRO Cockpit
- Rolling out new e/mBanking platform
- Transitioning to cloud set-up including flexible infrastructure
- Implementing target accounting solution and order management system
- Upgrading client output, incl. advice and personalised reports

Introducing next generation technology

Launching T24 phase 2

Digital roadmap of 2023-2025 strategic cycle

- Advancing data analytics capabilities
- Implementing new advisory tool
- Upgrading to next generation client lifecycle
- Establishing strategic partnerships with tech providers to support AI, VR and data analytics development







Digital acceleration and operational efficiency

¹ Temenos T24 core banking system

² Enterprise Service Bus (ESB) and Online Data Service (ODS)

³ Governance, Risk, Compliance

⁴ Implementation of NCM tool (Client Lifecycle Management), SmartKYC and SAS



Digital acceleration

Video



Martin Freiermuth
Global Chief Operating Officer



Demis Stucki Global Private Banking COO



Growth accelerators and differentiators

EFG's people

Fostering a culture in which people thrive and create value for our clients

People are EFG's most important asset





Attracting talent

Become an employer of choice to attract and retain talented professionals with the right skills and experience to create value within EFG and for our clients



Developing our people

Enabling our people to develop professionally and investing in future skills as key driver to remain competitive and continue trajectory of sustainable profitable growth



Engaging our people

Mobilising our people behind our purpose and fostering a diverse and inclusive workplace where EFG values are lived and our people and our business can thrive

Recognising and rewarding excellence, incentivising sustainable success, through long-term incentive schemes (e.g., LTIP¹)

Our culture is built on our corporate values that are lived day by day





Accountable

Take ownership for tasks, act responsibly with a focus on our bank's and our clients' long-term interests



Hands-on

Being proactive to rapidly deliver high-quality results



Passionate

Being committed and striving for excellence



Solution-driven

Focusing on client outcomes and treating clients fairly with a risk-aware mindset



Partnership-oriented

Promoting collaboration and teamwork working together with an entrepreneurial spirit

Our values are a core part of our appraisal, people management and compensation processes – applied globally across functions and hierarchy levels

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EFG's People

Video



Ioanna Archimandriti Global Head of Human Resources

Graduates and CROs



Core foundation

Resilience

Key prerequisite for sustainable growth

Robust compliance and risk management framework are a prerequisite to sustainable growth





Reinforcing our strong compliance culture

- Continuously enhance internal control processes and increase standardisation
- Optimise client experience and simplify automated client data processes



Prudent risk management supporting sustained value creation

- Creating a more centralised and automated global risk control framework
- Implement bank-wide digital credit platform supporting client experience and optimised pricing



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Resilience

Video



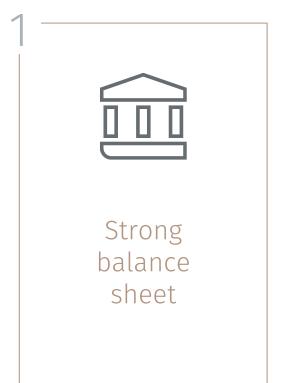
Vassiliki Dimitrakopoulou Head of Regulatory Affairs Head of Legal & Compliance (a.i.)



Enrico Piotto Chief Risk Officer

Proven operational and financial resilience









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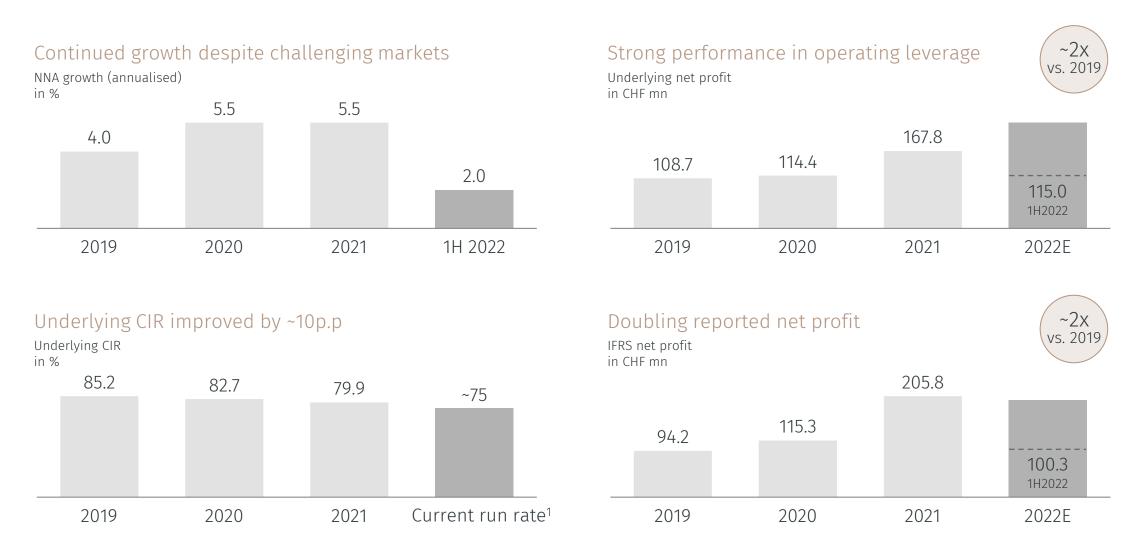
Consistent financial performance

Dimitris Politis

Chief Financial Officer & Deputy CEO

Achieving 2022 financial targets through profitable growth and operating leverage





¹As of 30 September 2022 EFG International | Investor Day

2025 financial targets: Continued business growth and increased operating leverage to deliver enhanced profitability

2022



Financial targets	targets	indicators ¹	2025 targets ²
NNA growth	4-6% p.a. ³	~5% p.a. ³	4-6% p.a. ⁴
Revenue margin	85bps	~85bps	85bps
Cost/income ratio	72-75%	~75%	69%
RoTE	>15%	~15%	15-18%
Capital management framework			
CET1 management floor	14% ⁵	15.5% ⁶	12% ⁷
Dividend payout ⁸	50%	>50%	50%

Latest performance

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¹Current run rate unless otherwise indicated

² Based on underlying profit metrics

³ Compound Annual Growth Rate (CAGR) over the period 2019-2022

⁴ Compound Annual Growth Rate (CAGR) over the period 2023-2025

⁵ Based on Swiss GAAP

⁶ Based on IFRS, as at 30 June 2022

⁷ Based on IFRS

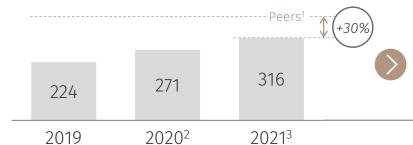
⁸ Based on underlying net profit

Going forward: Enhanced CRO productivity and hiring to drive NNA generation



Further scope to improve CRO productivity

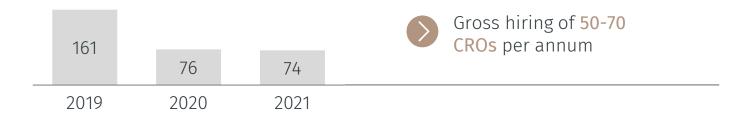




Continue to improve productivity of existing CROs by onboarding new clients and increasing share of wallet across client base

Recruit highly qualified CROs

of CROs





¹ According to BCG WM Benchmarking Report 2022

² Excluding Shaw and Partners and CROs hired in 2020

³ Excluding Shaw and Partners and CROs hired in 2021

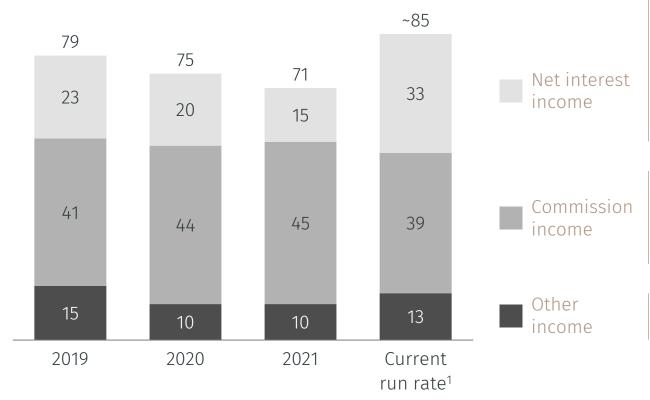
⁴ Compound Annual Growth Rate (CAGR) over the period 2023-2025

2022 revenue margin target achieved

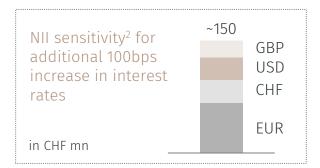


Underlying RoAuM

in bps



NII benefitting from rising interest rates



Contribution increased during last strategic cycle through tactical re-pricing and increased penetration of high-value products. Reduction in 2022 reflects lower client trading activity

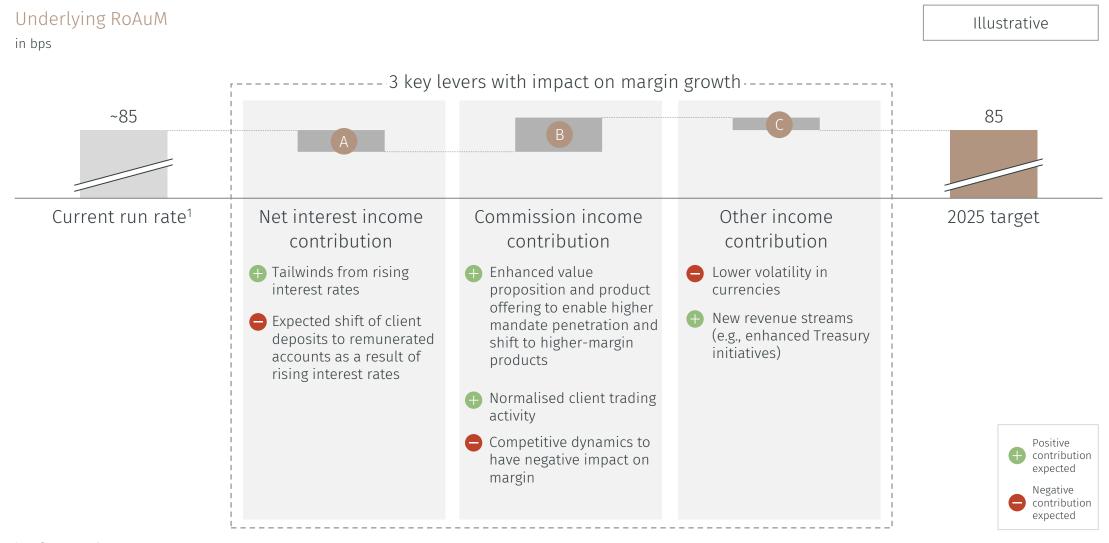
Increased contribution to the revenue margin, supported by clients' foreign exchange trading

¹As of 30 September 2022

² Full annualised impact of incremental NII, static simulation tailwinds from interest rates, assuming no change in client behaviour EFG International | Investor Day

Going forward: Targeting 85 bps revenue margin by 2025





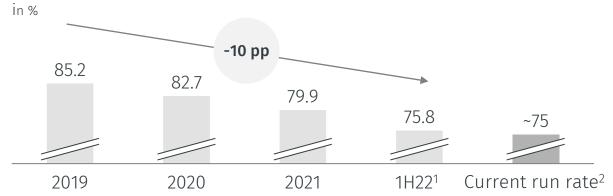
¹As of 30 September 2022 EFG International | Investor Day

Strong track record in managing costs



Continuous drive to increase efficiency

Underlying cost/income ratio



Underlying operating expenses in CHF mn



⁴ Excluding A&G



Significant cost reduction achieved

Sale of Chilean booking centre

Sale of French Oudart entity

via footprint rationalisation

2020

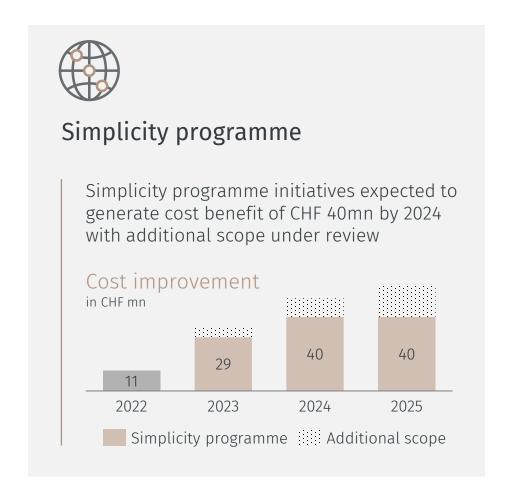
¹ Excluding A&G and footprint

² As of 30 September 2022 EFG International | Investor Day

³ Excluding FTEs in notice period or in social plan

Going forward: EFG to drive operational efficiency through Simplicity programme and rigorous cost management







Rigorous cost management

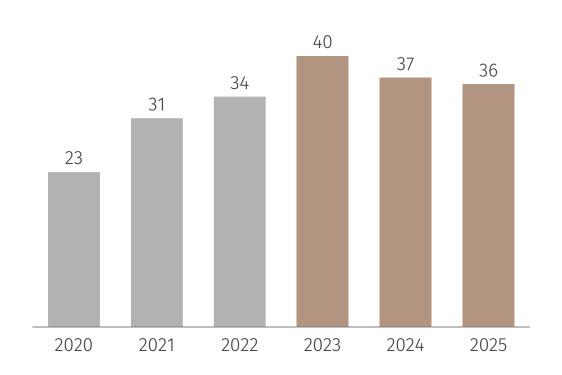
- Performance management based on clear KPIs: for CROs, front support and back-office units
- Strict monitoring of general and administrative expenses
- Clear allocation of responsibility to manage expense categories, both functionally and locally
- Performance incentives aligned with cost management targets

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Future investments in technology to be focused and progressive



IT investment plan (capex) in CHF mn

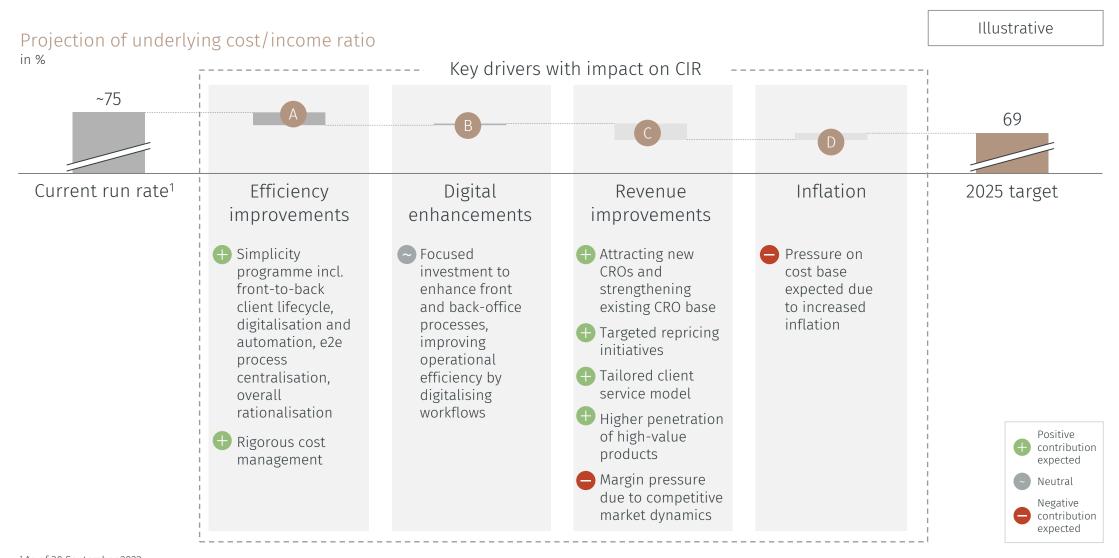


Focus of investments within 5-pillar digital strategy

2019-2022	2023-2025		
\rightarrow	קק	Client, user and CRO experience	
7	7	Value from data	
<i>א</i>	\rightarrow	Efficiency and simplicity	
קק	\rightarrow	Core banking platform	
7	7	Cyber-security	
קה	Significantly increased investments	Increasing investment	Continuous investment

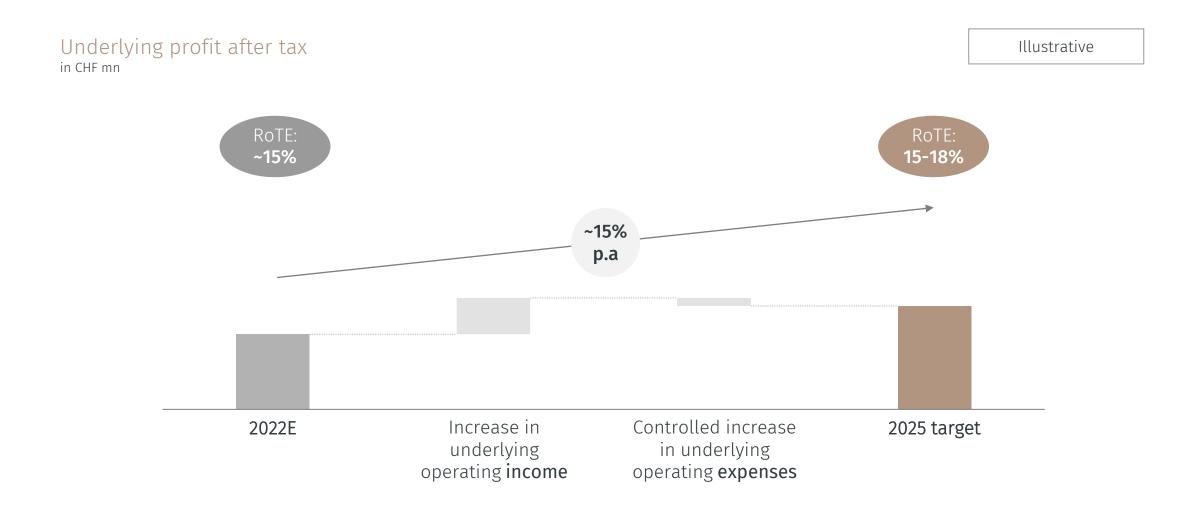
Delivering targeted efficiency gains by 2025





Business growth and efficiency gains to create further operating leverage





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Agility in execution drove consistent profit growth in a volatile backdrop



Underlying net profit



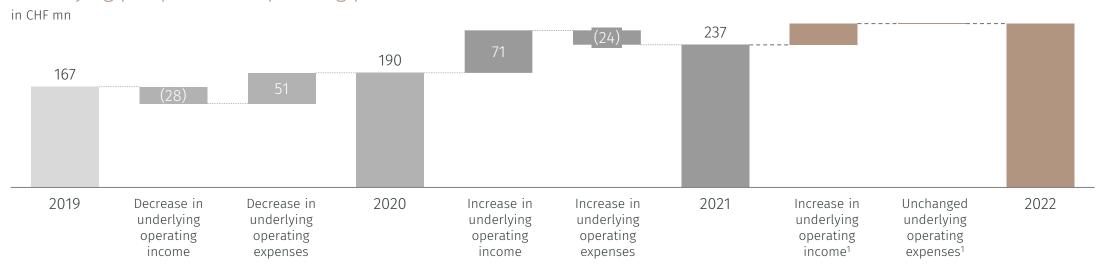
Decrease in revenues offset by strong cost reduction





Top line growth with zero cost growth

Underlying pre-provision operating profit



¹Refers to 1H 2022 performance EFG International | Investor Day

Solid capital position underpins growth ambition

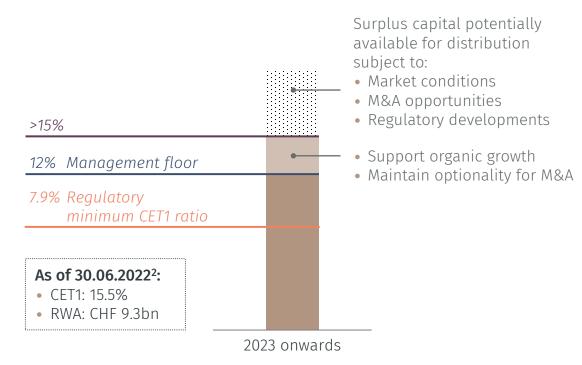


Principles guiding our capital management framework

- Capital-light operating model
- Strong organic capital generation supports progressive dividend (50% of underlying net profits)
- Successful de-risking of historic legacy issues

Clearly defined capital management framework

CET1 capital ratio from 2023 onwards¹



On the lookout for accretive M&A opportunities



Key assessment parameters 1

Acquire market share and/or capabilities in strategic markets where we are already present and realise synergies

7

Ensure transactions with **strong cultural fit** and complementary organisational elements

3

Consider transactions that will **be value accretive** (e.g., RoI >10% by year 3)

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2025 financial targets: Sustained business growth and increased operating leverage to deliver enhanced profitability



Finan	cial	targets
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NNA growth Revenue margin Cost/income ratio RoTE

Capital management framework

CET1 management floor Dividend payout

4-6% p.a. ²	
85bps	
	4
69%	

15-18%

2025 targets¹

12%³ 50%4

¹Based on underlying profit metrics

² Compound Annual Growth Rate (CAGR) over the period 2023-2025

⁴ Based on underlying net profit



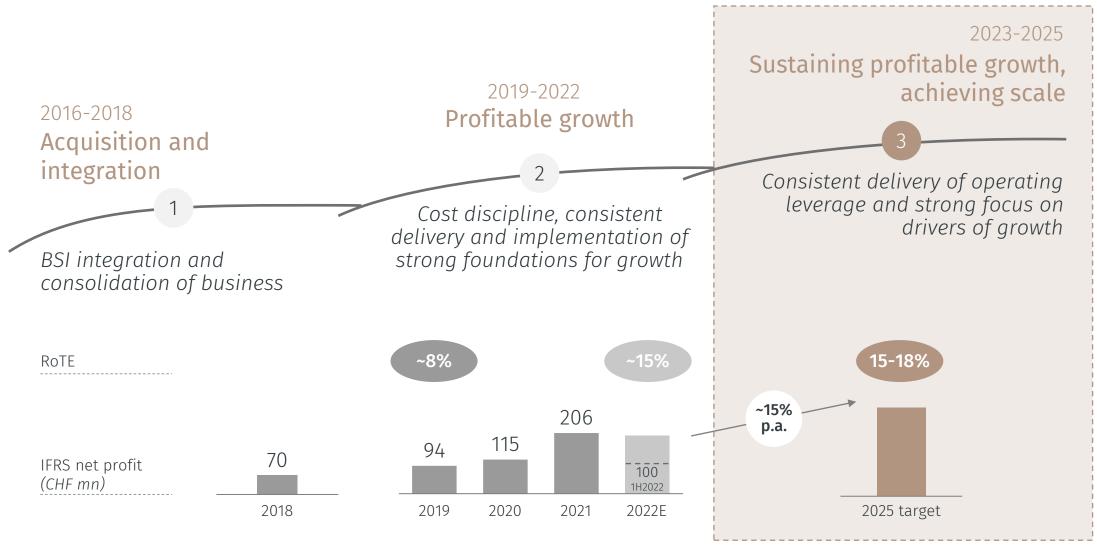
6 Final remarks

Giorgio Pradelli

Chief Executive Officer

2025 ambition Sustaining profitable growth, achieving scale





Ambition 2025 Committed to increase value for our stakeholders







Comprehensive product and service offering via client-centric entrepreneurial CRO model

Integrating sustainability across value chain, covering needs and expectations of existing and future clients



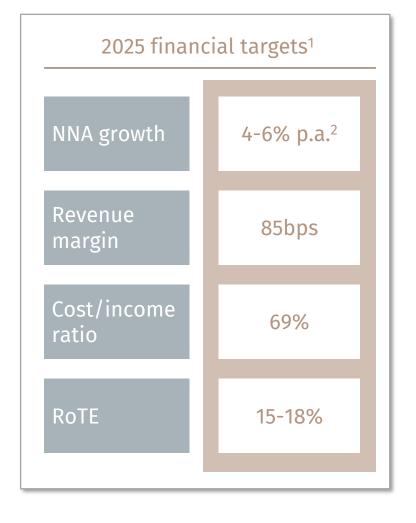
Our shareholders

Achieving attractive returns on equity and distributing 50% of underlying net profit



Our people

Fostering an inclusive, diverse and learning-based culture in which people thrive and create value for our clients



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¹Based on underlying profit metrics

²Compound Annual Growth Rate (CAGR) over the period 2023-2025

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